



Briqs

Build responsive websites
in no time

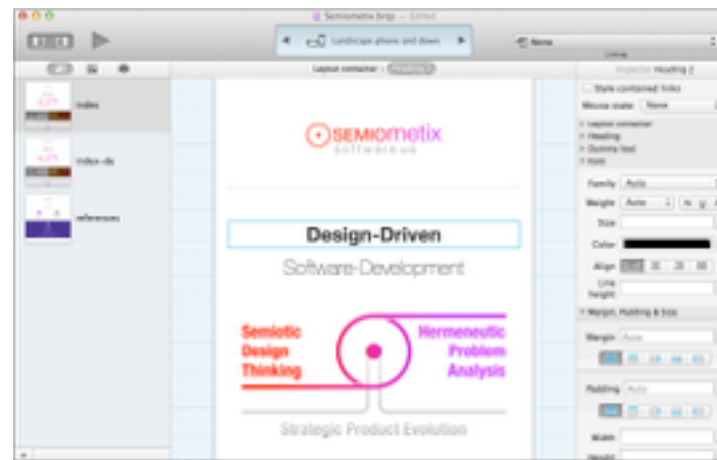
Ronny Reichmann – rr@briqs.co

Ana Rink – ar@briqs.co

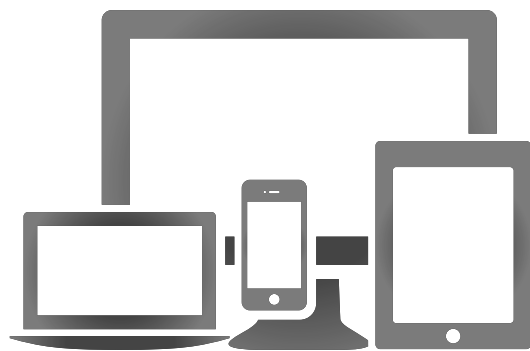
Problem

Need for responsive websites as mobile internet access is growing

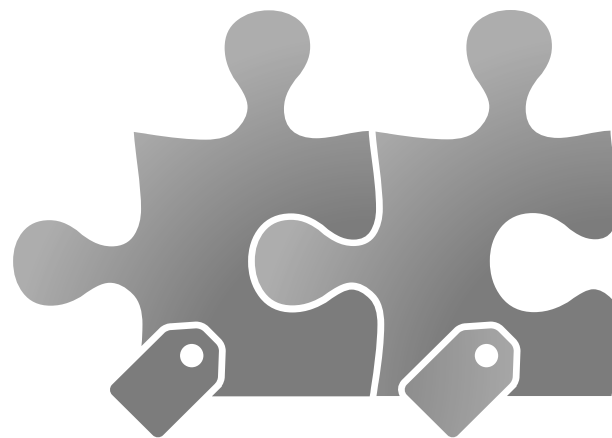
No good website builders for making responsive websites



Solution: Briqs



responsive
webdesign



from casual user
to professional



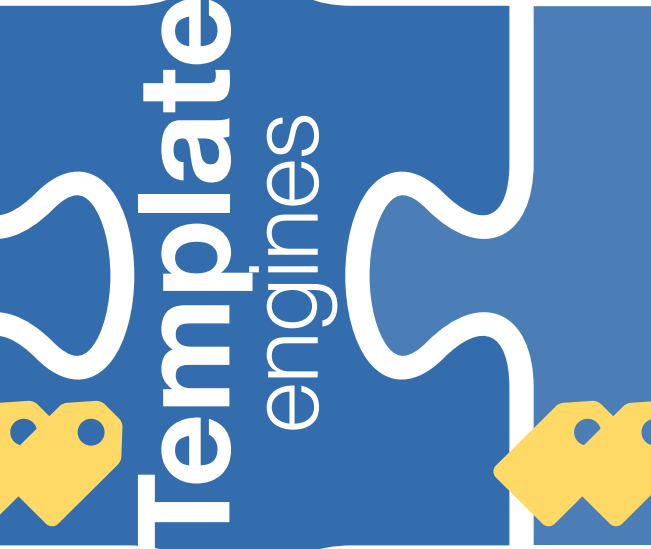
layouts, fonts,
hosting, and more

Revenue Model

FREE



PAID





Target Group

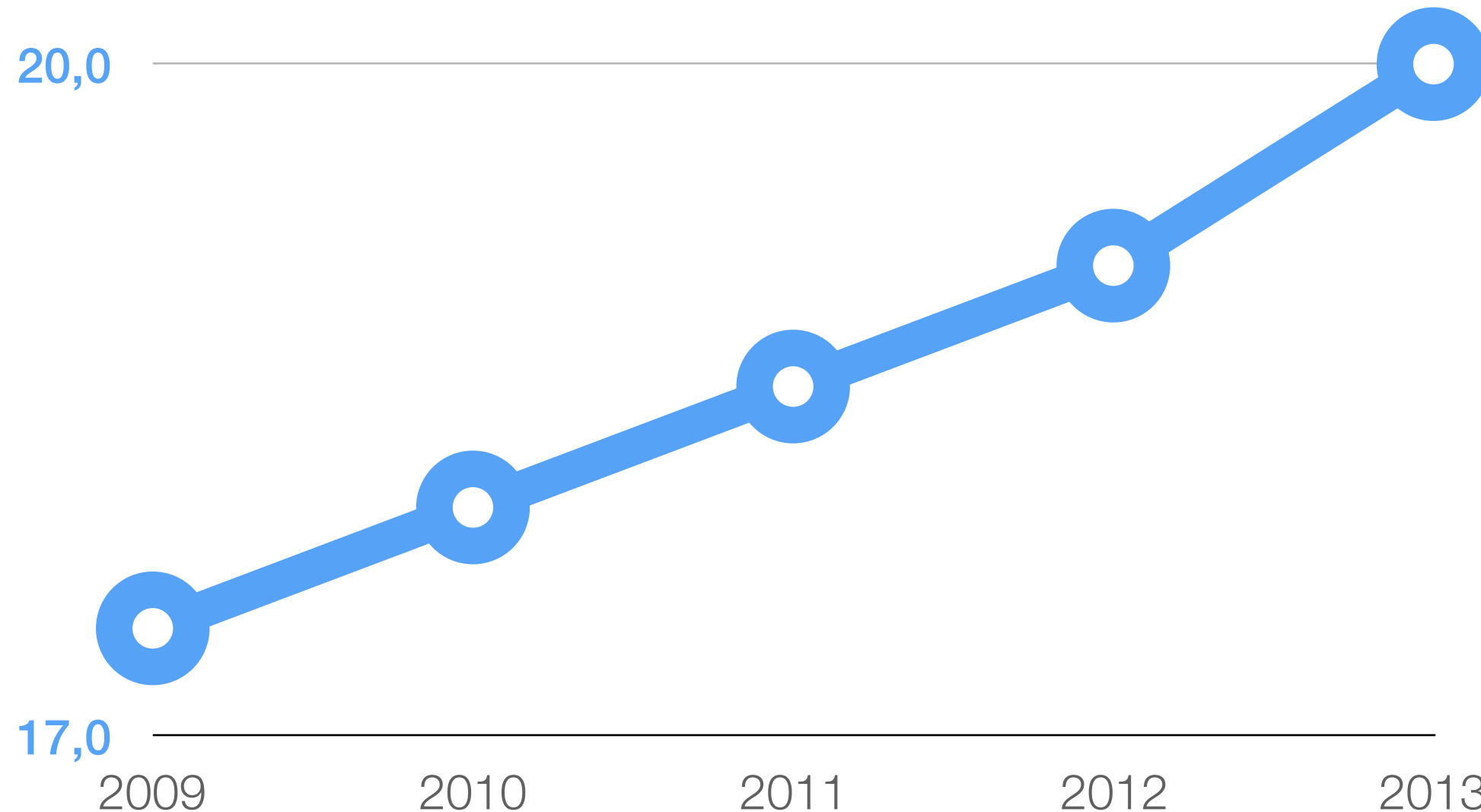
- web designers
- web design agencies
- web developers
- UX designers
- casual users

**10 MILLION WORLDWIDE
AND GROWING***

*JBi survey – <http://www.jbidigital.co.uk/web-development/the-rise-of-web-developers-throughout-the-world/>

Market Revenue

Webdesign Services in the US





Briqs in the Mac App Store

4500+ Users
in 6 weeks

<https://itunes.apple.com/app/briqs/id657791564?ls=1&mt=12>

What Users Say

**“Great app and great customer support.
Congratulations! I await new features”**

Sandro Greco via Twitter

**“Thanks a lot for building Briqs! It just made
my life a lot easier.”** Ladislav Maxa via Email

**“Thanks for Briqs, it's an amazing
application”** Mike Peace via Email

Customer Channels

- App Stores
- AdWords
- Twitter
- Facebook
- Direct contact with webdesign agencies
- Forums

Competitors

Desktop Apps for Mac: **Macaw** – not available, **Sandvox**
– no responsive designs

Web-based: **Webflow, Jetstrap, Divshot, Easel, Adobe Edge Reflow** – too costly for casual users

None matches Briqs in
usability, speed and features!

Competitive Advantages

- Easier to use
- Speedy User-Interface
- More features
- Support for modern web-standards
- Pay-Per-Functionality-Model for reaching the casual market
- Integration with various services planned

The Team



Ronny Reichmann
Architecture



Ana Rink
Design

Additional Positions We Need:

Administration / Marketing / Development



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